



Beverage Cart Sponsor

\$1,500.00

The Beverage cart is an integral part of our day on the course! As the beverage cart sponsor, beverages are served in plastic cups with your logo on them. Cups are fully stocked on every beverage cart! So whenever any of our players gets that important drink, make sure they are drinking out of your cup!

Water Sponsor

\$1,000.00

Bottled water will be supplied to all golfers in their gift bag with your logo labeled on it! Be the company that gets credited with keeping everyone well hydrated!

Golf Cart Sponsor

\$1,000.00

Each cart is personalized with golfers names on the outside. Your name will be printed on the other side of the name plates so each golfer will see your company name each and every time they sit down and drive around the course the entire day!

Event Presentation Sponsor (EPS)

\$ 850.00

This is a dynamic marketing opportunity. EPS creates numerous sponsor opportunities throughout the golf tournament, including registration, cocktail hour, and dinner where your name and logo to be featured. EPS is the plasma TV and screen system that shows all of the scores and the various pictures and video of the events that take place that day. Your names and logos scroll across, and are featured on the TVs continuously throughout the day. For an extra \$500.00 your company can run a commercial if they wish. Please contact the office if you want to take advantage of this extra!

Scoring Sponsor

\$ 750.00

Every score card placed on each cart will have your logo printed on them. Every time a score is recorded your name will be recognized. Your name will also appear on the event presentation system during the dinner.

Hole Sponsor

\$500.00 each

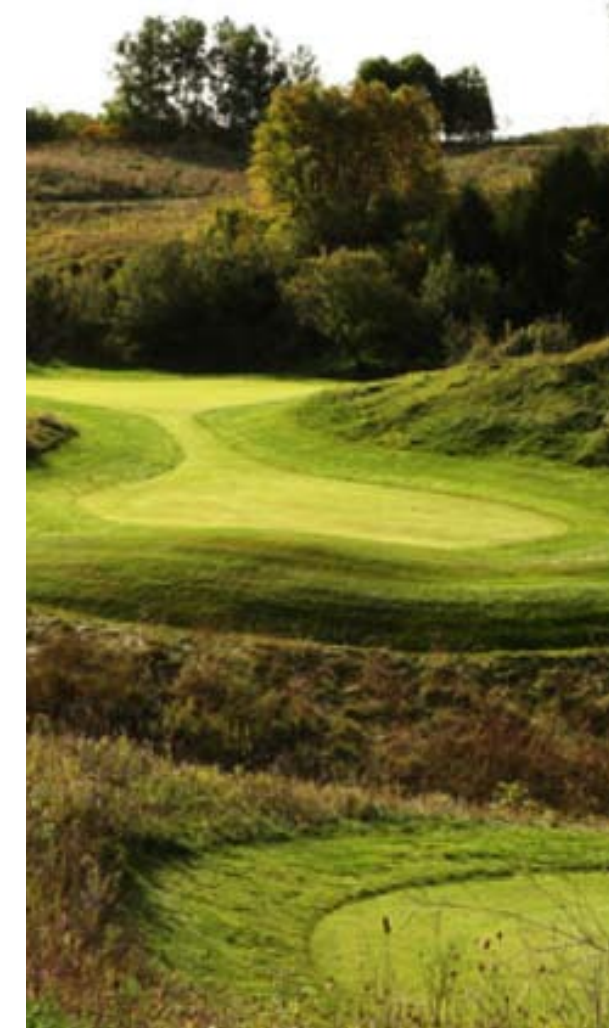
As a hole sponsor your name and logo will be displayed on a sign at your own assigned hole on the course. This way all golfers will be able to appreciate your contribution.

If there is anything else you would like to supply to the tournament and/or each golfer we welcome your ideas please make arrangements with Samantha Wilkinson at 416-385-8096 or samw@gtaonline.com no later than August 31st, 2010. No exceptions.



Meagan's Walk raises hope and awareness about paediatric brain tumours and funds for research. Meagan's Walk has now contributed more than \$2 million to SickKids which houses Canada's only research program for paediatric brain tumours. Brain tumours are the leading cause of cancer related death in children under the age of 20.

For general inquiries email: mw.golf@hotmail.com



**Meagan's Walk 4th Annual
Charity Golf Tournament
Sponsorship Opportunities
September 23, 2010
Hockley Valley Golf Course**



Creating the Circle of Hope...

Little Meagan was a couple weeks from her fifth birthday when she drew a special picture for Mother's Day. Giving it to her mother she explained how the two people in the picture were mommy and daddy and the object above their heads was Meagan, a little angel who would always be with them. It had been five months since her diagnosis of brain stem glioma, a cancerous brain tumour whose effects were terminal.

In the months she lived with cancer she was held by her mother's warm embrace each and every night. In the days, she managed to live life to its fullest, as naturally as a child with her disease could. She went to pre-school when she was well enough, she played happily with friends when she was strong enough and she cuddled every little living creature she could.

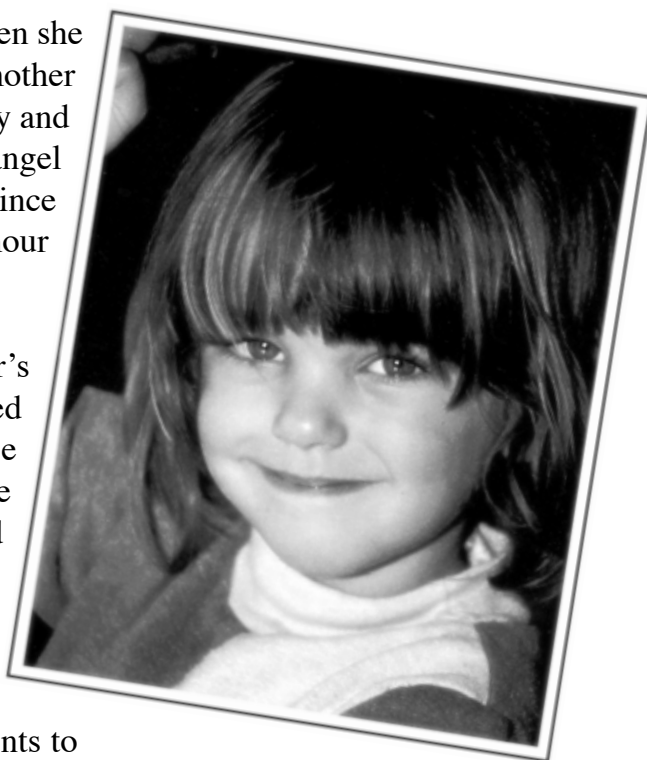
Meagan passed away on June 17, 2001 with her family at her side. Never once did she complain about her treatments, rather she focused her time making and wrapping little presents to give to medical staff and friends. These gestures were her five year old way of saying thank you for their love and caring, and perhaps even goodbye.

In the months that Meagan's family journeyed with their daughter's cancer, they were tremendously moved by the outpouring of caring and concern for their child. Cards, e-mails, telephone calls, flowers, presents, visits, healing masses, school ceremonies, candle vigils, community fundraisers, donations to the Hospital for Sick Children in her name - all these acts of goodness and kindness are testament to the lives Meagan touched from around the world.

How remarkable it is that her death could give birth to her legacy, a legacy of hope for all children living with brain tumours.

In 2001, when Meagan Bebenek lost her life to brain stem glioma, her mother, Denise Bebenek, established Meagan's Walk: Creating a Circle of Hope. To date, Meagan's Walk events have raised over \$2 million dollars in support of paediatric brain tumour research.

Meagan's story is one of courage, spirit and hope. It is a story that can change the world.



Meagan Bebenek 1996-2001

There are many ways to get involved in this years 4th Annual Meagan's Walk Golf Tournament. Make sure your company name is out there and show your support for a great cause!

Available opportunities:

Patron Event Sponsor (first four firms to confirm) **\$5,000.00**
(includes a golf foursome)

The headline sponsor will be one of four key sponsors of the event. Your name and logo will be displayed on the banners at registration and at the dinner. You will receive podium recognition for your participation and your name will be included on all marketing and promotional material. Also included is a complimentary golf foursome.

Clothing Sponsor Contact Samantha Wilkinson at 416-385-8096 or samw@gtaaonline.com for VariousPricing and Clothing Options

As the Clothing Sponsor you choose how you would like to sponsor tournament clothing. You can provide us with your own clothing item of your choice (hats, spring jackets, shirts, sweaters, fleece tops, warm up pants etc.) with your logo on them, (quantity 144 if you already have them), or your company can provide us with your logo and we will have the item(s) you select made up for you. If you would like some advice, contact us and we will help you out. On golf day each golfer will receive your chosen articles with your personal logo embroidered on them!

Pin Flags **\$2500.00**

There is nothing better to get your name out there as being the target that every golfer is aiming for! Every hole out on the course will have the pin with your company logo on the flag!

Golf Balls **\$1,200.00**

What is more important to any golfer than to make sure he/she has enough golf balls to get them through a round! As Golf Ball sponsor you have a choice of how you would like to sponsor this. You can provide us with your own golf balls with your logo on them, (quantity 144 sleeves) if you already have them, or your company can provide us with your logo and we will have the golf balls made up for you. On golf day each golfer will be given a sleeve of golf balls with your personal logo on them.

Dinner Sponsor **\$1,500.00**

As the Dinner Sponsor, your promotional material will be placed on every plate setting. Everyone who sits down for dinner will know that you/ your company has supported Meagan's Walk. You will also receive podium recognition and signage, and your name displayed with our thanks on the Event Presentation System during dinner.

